

**A Home for Everyone 2018**

**Housing is the Foundation for Success**

**CONFERENCE SCHEDULE**

**Tuesday, July 17th**

**Opening Plenary: 9:00-10:30**

**Welcome: Mayor Mayor James Schmitt**

**Plenary Speaker: Lisa Rice, President and CEO, National Fair Housing Alliance, Washington D.C.**

9:00-10:30

EVENT	Speakers	Description of Workshop
-------	----------	-------------------------

**Workshop Session 1: 10:45-Noon**

10:45 to Noon

Hidden Disabilities	Chris Ligatti, Trial Attorney, HUD Region V Office of the General Counsel (invited), Sandy Popp, Independent Living Coordinator, Options for Independent Living	This workshop will focus on accommodating persons with hidden disabilities such as chemical sensitivity syndrome (CSS), mental illness, autism, developmental disabilities and disabilities resulting from alcohol or drug addiction. The discussion will include some methods for accommodating CSS and how the utilization of supportive services including emotional support animals enable persons with hidden disabilities to use and enjoy their dwellings.
OSOC... What's That? Other Systems of Care in Local Coalitions	Torrie Kopp Mueller, City of Madison, Jeanette Petts, Balance of State Continuum of Care	This workshop will be a panel-led discussion on how to engage and maintain 'other systems of care' into Local Coalitions/CoC's. This can be a daunting task to tackle but come to this workshop and learn strategies to assist you in engaging a variety of organizations in your communities; hospitals, housing authorities, police departments and even school districts. Best practices will be shared and be sure to bring your ideas! Get ready to learn some great approaches!
What's Up, Green Bay?	Noel Halvorsen, NeighborWorks Green Bay / Cheryl Renier-Wigg, City of Green Bay / Terri Refsguard NEW Community Shelter / Cora Haltaufderheid, Greater Green Bay Habitat for Humanity	Join housing and community development leaders from Green Bay for highlights of new projects and programs that are shaping our community. Learn what's working and what we're hoping will work from City Hall, Developers, and neighbors. We'll touch on riverfront redevelopment, infill housing, public-private collaborations, and the latest efforts in addressing homelessness.
WHEDA: Management and Occupancy Review	Tonya Buchner, Bonnie Robertson, Missy Holcomb, WHEDA	The WHEDA compliance team will give you an inside look at their compliance & monitoring process. They will review key differences between programs, common MOR findings and mistakes, and tips for a successful WHEDA on-site visit.
Purpose Built Housing	Damon Bailey	Starting in Atlanta two decades ago, Purpose Built Communities works to make wholesale changes in its neighborhoods by supporting mixed-income housing, strong, performing schools, and effective healthy lifestyle delivery partners. Learn about what's working in several established communities, and why this nonprofit is gaining momentum in our industry.
Housing After Incarceration	Linda Ketcham, James Hawk, Madison Urban Ministry	From prison gate to shelter door, barriers facing individuals newly released after incarceration. Navigating the myriad of housing challenges for individuals with criminal conviction histories.

12:15-1:30	Lunch Plenary: 12:15-1:30		
	<b>Mark Eppli, UW Wisconsin, Logo Award Winner and Chuck Hill Award Presentations</b>		
2:00-3:15	EVENT	Speakers	Description of Workshop
	<b>Workshop Session 2: 2:00-3:15</b>		
	Furthering Fair Housing and Housing Choice Vouchers Interactive workshop	Linda Ring-Weber, Christine Klepper, and Kori Schneider Peragine	Housing authority, housing mobility, and fair housing experts discuss Housing Choice Voucher strategies for furthering fair housing.
	Human Trafficking	Shelby Mitchell	The Sex Trafficking Victim Advocate will help participants understand the definitions of human trafficking both on a state and federal level. Participants will also learn about the risk factors that make people vulnerable to traffickers and recruiters and the role that technology plays. We will also have a discussion about common myths that are often associated with human trafficking and statistics on the local and global level. We will end the presentation by discussing why Wisconsin has seen an increase in this crime and how we are combating this issue.
	Financing Rural Housing Projects	Russ Kaney, WiCARH; Donna Huebner, Rural Development, USDA	The Rural Development Multi-Family Housing portfolio consists of over 350 properties spread across Wisconsin. New construction of units peaked in 1979. As the portfolio ages, new and old sources of capital are being explored to recapitalize these critical units. Over 80% of Wisconsin units are occupied by seniors and/or people with disabilities. Average income for occupied units is \$13,000. A new issue, maturing mortgages, can put the development at risk of losing rental assistance, a critical resource for households earning less than \$1100/month. This session will provide an analysis of the RD multi-family portfolio. How are rehab deals getting done and with what resources? How can you identify a property for acquisition and what makes up a seller's profile? Case studies will be part of the discussion.
	TIF and Affordable Housing	Bill Reinke, Neighborhood Housing Services of Southwest Wisconsin	Wisconsin allows municipalities that have Tax Incremental Finance Districts (TIF) coming to a close to extend the life of a district by up to one year to support housing renewal and fund housing stock improvement anywhere within the municipal limits, not just within the TIF districts. The City of Richland Center has taken advantage of this opportunity. Learn about their efforts to develop and operate affordable housing programs using this valuable resource.
	Federal Housing Policy Update	Joseph Lindstrom, NLIHC	The President's budget proposes deep cuts to housing programs. Tax reform also has had an impact on the future of housing. Come and hear the latest on federal policy.
	LIHTC 101	Dave Porterfield, Movin' Out; Bill Boerigter, Baker Tilly	The Low Income Housing Tax Credit program is the main affordable rental housing production tool in the nation. This session presents a basic overview of the federal low-income housing tax credit (LIHTC) program. We will also address the NEW Wisconsin State 4% Housing Credit paired with the federal LIHTC to improve feasibility. We will walk through an example credit calculation; describe the 4% vs the 9% Credit, and the motivations, incentives and pitfalls for developers, cities, investors, lenders and communities.
<b>BUS TOUR (note that the bus tour goes from 2:00 until 4:45)</b>	Join us for a sightseeing tour of Green Bay! We'll highlight new and recent development projects, key institutions, notable sites, buildings, and more. We'll share entertaining stories from the history of Green Bay's community revitalization efforts, and visit a couple project locations in near downtown neighborhoods.		

	EVENT	Speakers	Description of Workshop
	<b>Workshop Session 3: 3:30-4:45</b>		
	Basics of the Housing First Model	Emily Kenney	Housing First is a phrase that is en vogue right now, but what does it mean to actually be a part of "housing first"? This workshop will go over the basic tenets of the housing first philosophy, and how it is put into action, including the roles of each of the players: client, case manager, housing program, landlord, and the community.
	Effective Practices for Integrating Supportive Housing in LIHTC Developments	WHEDA representative, Wisconsin Department of Health Services representative, Developer representative	What is Appendix S? Who qualifies for these supportive units? What happens after initial lease-up? Join us for a nuts and bolts discussion about implementing supportive housing in Low-Income Housing Tax Credit Developments. Learn about the baseline requirements from WHEDA and the WI Department of Health Services, get access to sample documents to guide the process, and hear about effective practices from a development and management team that has gone through the process.
	Youth Emerging from Foster Care	Katrina Van Valkenburgh, Corporation for Supportive Housing and Becky Kanitz, Pathfinders	Young people aging out of foster care face numerous challenges as they move ahead with their lives. This session will focus on one of those challenges – finding an affordable place to call home, and explore some of the housing solutions in our area that are available for these young people.
	Beyond Motivational Interviewing: Working with Tenants Uninterested in Goals		This session will cover different ways housing providers have worked through and with tenants who are not interested and, occasionally, angry about considering goal-work. We will cover working together with people who are actively using, actively dealing with psychoses, have no trust of social service providers and/or are simply, seemingly, not interested in doing anything different in their life. This session covers using Harm Reduction and Trauma-Informed Care in addition to Motivational Interviewing skills.
	Shared Equity Models for Providing Affordable Housing	CouleeCAP, Joan Stockinger, CSP	
	<b>Bus tour continues through this workshop session</b>		
	<b>5:00-7:00: Reception and Celebration, Program begins at 5:30, come early to get food and drinks!</b>		
	<b>Presentation of the Fair Housing Awards: Joseph Galvan, HUD Region V Administrator</b>		
5:00-7:00	<b>50th Anniversary of the Fair Housing Act: Opportunities and Challenges: Maurice McGough, HUD Region V Director, Office of Fair Housing and Equal Opportunity and William Tisdale, President and CEO, Metropolitan Milwaukee Fair Housing Council</b>		

Wednesday, July 18th			
8:30-9:30	Breakfast Plenary: 8:30-9:30		
	Ann Oliva, Homelessness Update		
	<b>EVENT</b>	<b>Speakers</b>	
	<b>Description of Workshop</b>		
9:45-11:00	<b>Workshop Session 4: 9:45-11:00</b>		
	Opportunities and Challenges in Implementing High Fidelity Housing First!	Sara or Jen-Housing Initiatives, Corrine-WESTCAP	A panel gathers to share experiences and problem-solving while implementing Housing First! programs throughout Wisconsin covering topics of applying this philosophy to housing in non-urban settings as well as areas throughout our state that do not have wide access public transportation. This session will cover what has worked and what hasn't worked; what resources are available for assistance and related tips for implementing this housing philosophy
	Update on the Community Reinvestment Act	Bethany Sanchez	We will explore the requirements imposed on banks because of the Community Reinvestment Act, provide information on how it is monitored, and provide up-to-date coverage on changes being considered to the CRA.
	Housing for Generations: Grandfamily and Kinship family housing	Derek Moran  Director of Housing Services   Lutheran Social Services of Wisconsin & Upper Michigan	A growing number of grandparents and relatives are becoming caregivers for their grandchildren and relative's children. Join this workshop to learn more about the factors driving this trend, unique challenges that families face, and housing options designed to meet their needs.
	Preserving Naturally Occurring Affordable Housing	Warren Hanson, Amanda Novak	Ever-shrinking budgets are triggering new approaches to meeting the needs of lower income households. Learn what's new in this fast-changing segment of our industry - how this model works, who's investing, and what the outlook is for the future.
	Housing from the Employer Perspective	Kurt Paulsen, Professor, Urban and Regional Planning UW-Madison; Scott Schoeneman, Chief Operating Officer, NeighborWorks Green Bay; Rita Schuster, Director of Human Resources Green Bay Dressed Beef, LLC ; James M. Golembeski, Executive Director, Bay Area Workforce Development Board	Hear about the underlying data on the Green Bay area workforce and area housing affordability resulting in a "housing gap". Area employers will discuss their companies, provide a workforce profile, and share any impacts the housing gap may have on their business, employees, community or families. What's new in "Employer-Assisted Homeownership" Programs?
Update on State Housing Programs	Sara Buschman, New Housing Bureau Director, DOA	At this workshop, we will learn more about resources available from the State of Wisconsin to support the development of affordable housing. New things are happening; you can hear it here!	
	<b>EVENT</b>	<b>Speakers</b>	
	<b>Description of Workshop</b>		
11:15-12:30	<b>Workshop Session 5: 11:15-12:30</b>		
	Lived Experience Panel	Renee Greenland, Brendan Bellin	This workshop will include a panel of individuals who have lived experience of homelessness. These consumers will comment on what works, what is missing, and how we can improve.
	Best Practices for Controlling Construction Costs	Chris Jillings, Jacob Klein, Aaron Kotschiska	Making developments happen requires a strong pro forma, attention to detail, good planning, the ability to garner necessary resources, and controlling construction costs - the latter of which can make or break long-term development viability. Learn systems and practices from the best in our industry.
	Public Housing at a Crossroads	Adam Templer; Bear Development Becky Gundrum; ED, Slinger Housing Authority Scott Kwiecinski; Horizon Development Paul Russell; ED, Merrill Housing Authority	The Rental Assistance Demonstration ("RAD") program for Public Housing Authorities has now been expanded again to allow for 445,000 units to convert. Now that the program has been around for about 5 years, this session will cover how Wisconsin PHA's have utilized the program, what has worked well, what have been the challenges, and what are opportunities moving forward
	A Regional Approach to Strengthening Neighborhoods	Eric Fowle, East Central Wisconsin Regional Planning Commission / Julie Filapek, Goodwill Industries of North Central Wisconsin / Noel Halvorsen, NeighborWorks Green Bay	Led by a public/private coalition working throughout the Fox Cities, the Gappers Network is building the knowledge and capacity of people who work in the "gap" between institutions and communities to support the productive work of organized neighborhoods. Team members will share insight on what works and outline a model for regional collaboration and peer sharing on neighborhood issues across diverse communities.
	Home Ownership and Rehab Programs		
Children, Youth and Homelessness	Ruth White		
12:45-2:00	Closing Plenary: 12:45-2:00		
	Ruth White: Youth and Homelessness		