

**2017 Workshops**  
**A HOME FOR EVERYONE: Making Housing a Priority**

<b>WORKSHOP SESSION 1: Wednesday, 10:45-Noon</b>		
<b>Workshop</b>	<b>Description</b>	<b>Speakers</b>
Using Vouchers to Move to High Opportunity Areas	While the voucher program should theoretically allow families to access safer, lower-poverty neighborhoods with high-achieving schools, in practice the program falls short of this potential. This workshop examines an innovative program in Milwaukee County that can help address these disparities and assist the HCVP in expanding its potential to help families and children reach higher opportunity neighborhoods.	<b>Peter Rosenblatt</b> , Loyola University
Rapid Rehousing: Best Practices	This workshop will focus on best practices for rapid re-housing programs. Participants will gain an understanding of the three core components of rapid re-housing: housing identification, financial assistance, and case management and services, as well as practical strategies for implementation.	<b>Robyn Thibado</b> , West CAP
What's Happening at WHEDA?	At this session, WHEDA staff will discuss current initiatives at WHEDA. Staff will provide an update on what is happening with the LIHTC program, the National Housing Trust Fund allocation process, and the latest products available to support single family home purchases. Come and ask questions about WHEDA priorities and initiatives.	<b>Dave Rouse</b> , WHEDA <b>Dave Ginger</b> , WHEDA
What's Up La Crosse?	Located on the mighty Mississippi, the City of La Crosse is a significant regional employment and service center with several corporate headquarters, two major medical centers and three post-secondary educational institutions. Despite these assets, La Crosse has experienced central city disinvestment like many urban centers in the Midwest. Housing and economic development have become an administrative and political priority for city staff and non-profit organizations in the last 15 years. Learn what stakeholders in La Crosse are doing to drive reinvestment in the City and achieve comprehensive neighborhood revitalization in the Powell-Poage-Hamilton neighborhood.	<b>Jason Gilman</b> , City of La Crosse <b>Todd Mandel</b> , Couleecap <b>Kayha Fox</b> , Habitat for Humanity of La Crosse
Local Approaches to Affordable Housing	Wisconsin includes communities small and large. Many are getting creative with TIF, CDBG, density bonuses, not-for-profit partnering, favorable zoning and more. At this session, we will hear from local leaders about how they are using local resources and creative strategies to address affordable housing needs in their communities.	<b>Jim O'Keefe</b> , City of Madison <b>James Mathy</b> , Milwaukee County <b>Caroline Gregerson</b> , City of La Crosse

**WORKSHOP SESSION 2: Wednesday, 2:00-3:15**

<b>Workshop</b>	<b>Description</b>	<b>Speakers</b>
Fair Housing and Immigrant Status	This timely session will discuss the intersection of immigrant status and federal fair housing laws on national origin protections under Titles VIII and VI, including some case samples along with concerns among immigrants in Wisconsin.	<p><b>Barbara Sliwa</b>, U.S. Dept of Housing &amp; Urban Development, Chicago Regional Office of General Counsel</p> <p><b>Cain Oulahan</b>, Oulahan Immigration Law, LLC</p> <p><b>Brendan Saunders</b>, City of Racine</p>
State and Federal Resources to Improve Energy Efficiency	This workshop will identify the various State and Federal resources that can be used to fund energy efficient improvements in homes that your organization is rehabilitating or building. This workshop will also include real-world examples by an organization that has successfully utilized these resources to create highly energy-efficient homes for their low-income clients.	<p><b>Kate Wesselink</b>, CLEAResult</p> <p><b>Ed Byrnes</b>, Focus on Energy, Multifamily Energy Savings Prog.</p> <p><b>Todd Mandel</b>, Couleecap</p> <p><b>Garry Werra / John Larsen / Charlotte John-Gomez</b>, U.S. Dept. of HUD, Milwaukee Office of Community Planning and Development</p> <p><b>Kenna Arvold / Phil Crow</b>, State of Wisconsin DOA-DEHCR</p>
Trauma Informed Care: Implementing an Agency-Wide Approach	How do you implement trauma informed services across all programs in your agency?	<b>Scott Webb</b> , State of Wisconsin Dept. of Health Services
Update on Landlord Tenant Law	If you have questions about landlord tenant issues, come to this session! Do you know what a reasonable accommodation is; when can they be denied; and who pays for the cost? Do you know the difference between a pet and a service/companion animal and what rules apply? Can you charge a pet fee for a service animal? What are best practices to avoid discrimination suits?	<b>Jay Koritzinsky</b> , Koritzinsky & Karls, LLC

**WORKSHOP SESSION 3: Wednesday, 3:30-4:45**

<b>Workshop</b>	<b>Description</b>	<b>Speakers</b>
Accommodating Hidden Disabilities in Housing	This workshop will focus on accommodating persons with hidden disabilities such as mental illness, autism, developmental disabilities and disabilities resulting from alcohol or drug addiction. The discussion will include utilization of supportive services, and other means to enable persons with hidden disabilities to use, enjoy, and stay in their dwellings.	<b>Julia McDermid</b> , Independent Resources Inc. <b>Christopher Ligatti</b> , U.S. Dept of HUD, Chicago Regional Office of General Counsel
Building Healthy Communities Through Upstream Investments By CDFIs	Community Development Financial Institutions (CDFIs) play a critical role in addressing the social determinants of public health—which include education levels, income levels, and the characteristics of the neighborhoods in which we live, work, and play—by financing the development of infrastructure that makes good health possible. Affordable housing, community health facilities, and healthy food retail stores are some examples of health-related infrastructure improvements that CDFIs finance. One of the primary ways CDFIs add value to the community health sphere is by bringing innovative financing tools to the marketplace. CDFIs’ unique position in the credit market allows them to support projects that mainstream financial institutions may consider too risky to be bankable. CDFIs often provide the gap financing needed for a project, in combination with investments from government, philanthropic, or bank partners. Other times, a CDFI will act as the sole investor. Investment amounts can vary greatly depending on the type of project and the capacity of the CDFI involved.	<b>Sarah Greenberg</b> , Forward Community Investments <b>Paula Tran Inzeo</b> , UW Population Health Institute
Upping our Game for State Level Advocacy	Wisconsin is fortunate to have a strong network of affordable housing advocates, developers and managers. But can we do more to ensure state-level policies and programs are supporting our efforts to provide safe, dignified homes in Wisconsin? The Wisconsin Affordable Housing Collaborative has invited representatives from other states to give an overview of how they function, share effective practices and provide insights for what might be possible in Wisconsin.	<b>Keith Broadnax</b> , Cinnaire <b>Joe Lindstrom</b> , National Low Income Housing Coalition
HMIS: Using Data to Make Community Decisions	Using HMIS data to make community decisions about gaps in needs and developing resources.	<b>Iraida Vazquez</b> , Institute for Community Alliances

### WORKSHOP SESSION 4: Thursday, 9:45-11:00

Workshop	Description	Speakers
LIHTC Case Studies: Making Deals Work in Uncertain Times	The U.S. economy has come a long way since the Great Recession, and many rental markets in Wisconsin are strong. Developing affordable housing, though, is not business as usual. Increasing interest rates and increasing construction costs, coupled with post-election uncertainty in the LIHTC market, have challenged affordable developers to structure and close deals. Come hear fellow developers talk about how they are adapting to new economic stresses in their affordable deals.	<b>James Mathy</b> , Milwaukee County <b>Brian Sweeny</b> , Cohen Esrey Development Group <b>Dan Oconnell or Rhonda Orosz</b> , Cardinal Capital
State of Wisconsin Homeless Initiatives	The 2017-2018 Budget includes new initiatives to increase resources available to serve homeless in the State of Wisconsin. At this session you will learn about the state of homelessness in Wisconsin, lessons learned in the state budget advocacy process, and how the budget provisions will impact agencies and their clients.	<b>Joe Volk</b> , Wisconsin Coalition Against Homelessness
How to Measure and Identify Community Affordable Housing Needs	As affordable housing developers we recognize that there is increasing demand for our product. Just how do we measure the need for affordable housing in a community? Come and learn about data and information that is available to you to quantify housing needs in your community.	<b>Kurt Paulsen</b> , UW Urban and Regional Planning <b>Matt Wachter</b> , City of Madison Community Development Authority
Thoughtful, Effective Design for Affordable Housing	This session dives deep into fruitful, effective design that will yield better results for long-term project success. Design matters, and getting it right will make a huge difference in the lives of your residents. The panel will present information on a innovative program that builds in design to enhance safety and a detailed strategy for a process to communicate well with your design team to get strong, manageable results at a price you can afford.	<b>Bess Earl</b> , LISC Milwaukee <b>Joseph Lee</b> , JLA Associates
Property Management: Incorporating Services Into Affordable Housing	Many housing developments include intensive case management services, especially for the lowest income residents. At this session learn about how one developer has included services along with housing and the impact it has had on resident success.	<b>Margaret Porco</b> , Porco Consulting
Update on Housing Policy: HOME, CDBG, Public Housing	The status of housing programs in the 2018 budget is far from certain and may impact ways in which we do our work. In this session, we will provide the very latest information on the HOME, CDBG, Public Housing and National Housing Trust Fund programs as well as an update on other programs that impact housing programs, including the status of the mortgage interest deduction.	<b>Joe Lindstrom</b> , National Low Income Housing Coalition

## WORKSHOP SESSION 5: Thursday, 11:15-12:30

Workshop	Description	Speakers
Homeless Youth: Needs for Youth Services	Who is this population? What needs to they have? How do we serve them and adjust our adult focused homeless crisis response system to meet their needs?	<b>Joli Guenther</b> , Wisconsin Association for Homeless and Runaway Services
Rural Poverty in Wisconsin	Dr. Gauthman will explore recent trends in rural poverty throughout Wisconsin and their impact on housing, using social determinants of health to explain housing's relationship to community well-being, health and stable families. A part of the discussion will be focused on the impact housing has on improving outcomes for families and communities as well as examples of strategies to analyze local housing challenges through a comprehensive health lens.	<b>Dr. Pamela Guthman</b> , UW-Madison School of Nursing, Public Health <b>Kadie Brueggen</b> , Couleecap
Risk Management: Looking at Non Profit Sustainability Issues	The last decade has seen substantial changes in the financial health and programming of not for profits. The future funding streams and priorities at the federal, state and local level are subject to constant monitoring. This session will dig into key indicators and assessments you can make to ensure a sustainable future for your organization.	<b>Caroline Wagner</b> , Enterprise Community Partners <b>Noel Halvorsen</b> , NeighborWorks Green Bay
Innovative Strategies to Manage Your Properties for Successful, Happy Residents	Property Management is where the rubber hits the road--nothing is more important for a healthy community than a strong, functioning property management relationship. Hear from two industry leaders on how to ensure strong, trusting relationship to help properties move smoothly, and how the latest technologies are changing the roles of property managers from collectors to service managers. Is this the key to making our industry stronger and more vibrant?	<b>Scott Daugherty</b> , Wisconsin Management <b>Darnell Williams</b> , Team Management
Measuring Financial Health	In an uncertain funding environment, there is increased pressure to find ways to focus limited resources on interventions that truly get results for vulnerable families. During this session, we will talk about work being done in the field to focus on and measure financial health throughout a lifetime, and the aligning influence this can have between programs that may have various strengths and goals.	<b>Bill Druliner</b> , GreenPath
Housing Development in Rural Wisconsin	Small Wisconsin communities and rural areas have unique housing needs. This session will explore some innovative ways to develop affordable housing in rural areas.	<b>Laurie Mercurio</b> , Wisconsin Housing Alliance <b>Wally Orzechowski</b> , SWCAP